



## MARK WILLIAMS

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Mark Williams (commonly known as 'Mr LinkedIn') is widely regarded as one of the world's top LinkedIn experts.

### BACKGROUND & EXPERIENCE

Following a career spanning 20 years in the recruitment industry Mark began providing LinkedIn training in 2008. Since then, he has trained thousands of LinkedIn users from a diverse range of industries and roles. He is also an accomplished keynote speaker, author and award-winning podcaster with his popular weekly show 'LinkedInformed'.

Mark's passion for his niche subject shines through as he enthusiastically demonstrates why LinkedIn is such a key business tool.

### WHAT PEOPLE SAY

“ In my opinion, Mark Williams is the most knowledgeable and innovative LinkedIn specialist I have yet come across. With his highly entertaining and authoritative podcast, he is literally the voice of LinkedIn for thousands of users around the world. ”

“ We used Mark in 3 ways - executive briefing and up-skilling, general staff sessions about LinkedIn and also for recruitment. In all three areas he excellent and I really can fully recommend him, nothing but glowing recommendations after each session. ”

“ I've attended several of his amazing LinkedIn Training Sessions. Even as a highly competent LinkedIn user myself, I learned a huge amount and would say it is probably the most productive day of training I have ever undertaken. ”